



# CIO DINERSHOW & TIM AWARDS 2019

# CIO DINERSHOW



An innovative night out in Den Bosch. An attractive decor, a gourmet meal, national and international top artists and the awarding of the TIMMIES determine the atmosphere during the CIO Diner Show.

In the beautiful Orangerie church in Den Bosch, senior IT executives gather for an evening of entertainment, networking, exquisite dining and of course: the annual granting of the prestigious TIMMIES, The Innovation Manager Awards by CIO Magazine.

Great artists, excellent hospitality and music distinguish the CIO Diner Show. The show creates the perfect atmosphere for easy networking with ICT colleagues. The CIO Diner Show is one of the annual highlights of the Dutch CIO community!

An excellent opportunity and great environment for you to entertain your customers and prospects. The CIO Diner Show cannot be missed.

**Date:** March 26th, 2019

**Time:** 18:00 hours

**Location:** Orangerie, Den Bosch

**Target Audience:** Senior Management involved in IT (CIO/ VP IT/IT Directors...)

**Dresscode:** Tenue de Ville

**Website:** [www.ciodinershow.nl](http://www.ciodinershow.nl)



## THE TIMMIES

The CIO Magazine Diner Show is the perfect scene for the granting of the TIMMIES, The Innovation Manager Awards by CIO Magazine.

Every year TIM, The Innovation Manager, visits organizations and seeks for great innovative projects and people with passion and creativity. The awards are an initiative launched by ICT Media and CIO Magazine, to stimulate innovative projects at both the supply and the demand side of the ICT industry.

The Dutch ICT industry and ICT directors need an incentive to make more money and energy to invest in transformation and innovation. The idea of the TIMMIES is that the total ICT ecosystem, both in the private and public sector, will benefit. "We must get rid of limiting innovation budgets and discussions in the boardroom on operational costs versus investment in real innovation", says ICT Media CEO Rob Beijleveld, initiator of TIM Awards.

TIMMIES will be granted: for the Most Innovative Leader, the Most Innovative Company, the Most Innovative ICT Vendor and the Most Innovative Ecosystem.

## PREVIOUS WINNERS

THE WINNERS OF 2018:

- Most Innovative Leader: **Marco Witteveen, GarantiBank**
- Most Innovative Company: **BNR**
- Most innovative Vendor: **IBM - Koopman**
- Most innovative Ecosystem: **The Things Network**
- New Kids: **Stichting FutureNL**

THE WINNERS OF 2017:

- Most Innovative Leader: **Melanie Rieback, CEO/co-founder Radically Open Security**
- Most innovative Company: **Picnic**
- Most innovative Vendor: **We Are Triple**
- Most Innovative Ecosystem: **Thialf**
- New Kids: **Pacmed**

THE WINNERS OF 2016:

- Most Innovative Leader: **Janneke Niessen / Improve Digital (Most Inspirational Leader),**
- Most Innovative Company: **RET**
- Most Innovative Vendor: **HP Enterprise**
- Most Innovative Ecosystem: **St. Jans Gasthuis Weert**

All winners were given lots of free publicity through press releases, the online channels of ICT Media and of course exposure in CIO Magazine.

## JURY

**Hennie Wesseling**, Independent Advisor, Former CIO TNT Post, Chairman CIO Platform Nederland

**Hotze Zijlstra**, Editor in Chief, CIO Magazine & CDO Magazine

**Tjibbe van der Zeeuw**, Managing Partner, Managing Partner Linqhu

**Ben van der Burg**, Chief Commercial Officer, Triple IT

**Rob Beijleveld**, CEO ICT Media, Publisher CIO Magazine, Host CIO Day

**Han Gerrits**, Partner, KPMG Management Consulting

**Teun van der Vorm**, CIO, Directeur Projecten & ICT, ANWB, Winner Transformational leader 2016

Imagine your customer receiving a TIMMIE at the CIO Diner Show. Or even your own company, as Most Innovative ICT Vendor... Would that not be great?

## NOMINATE A PARTNER

- 1 Registration of nominations for leader, company or vendor: nominations close on February 9th, 2018.
- 2 The Jury will select a top10 for each category and will invite these to participate.
- 3 The Jury will invite the Top 2 selected Leaders, representatives from the selected Companies and Vendors for a Jury meeting to present their 'cases'.
- 4 During the CIO Diner Show, the TIMMIES Awards will be presented by the chairman of the Jury.



## FORMAT OF THE SUMMIT AND CIO DINER SHOW

- 14:00-14:30  
Welcome & Registration
- 14:30-16:00  
Plenary
- 16:00-16:30  
Break
- 16:45-18:00  
Round table sessions
- 18:00-19:00  
Reception
- 19:00-22:30  
CIO Dinershow + **granting Timmies**

## CIO DINER SHOW STATISTICS

Diner Shows	CIO 2014	CIO 2015	CIO 2016	CIO 2017	CIO 2018
CIO's	158	150	148	150	152
Vendors	52	50	50	50	48

## PARTNERSHIP TYPES

- Dinner table partner: hosting your own dinner table (8 pax): € 6,000
- Discussion table partner: hosting your own discussion table session at the afternoon summit: € 7,500
- Event partner: hosting your own discussion table + in the evening hosting your own dinner table + visibility as an event partner: € 10,000
- Premium partner: Propose a keynote speaker + hosting your own discussion table + hosting your own dinner table + visibility as premium partner: € 12,500





## WHAT DRIVES OUR TARGET AUDIENCE TO KEEP VISITING US?

As you might have noticed there is a well represented target group of around 70% that is motivated to visit this event yearly! This is because of the great atmosphere, high level of hospitality, the excellent opportunities for networking, some trend watching by the likes of Forrester Research and on top of that...the announcement of the TOMMIE and the TIMMIE Award winners.

## WHAT IS THE ADDED VALUE FOR YOUR COMPANY AS A PARTNER?

By carefully setting up our activities we support our partners in their sales-and marketing objectives. A high-quality standard of our activities is our top priority! By focusing on quality, we as an organization are able to attract the desired level of visitors to our events. During the developing process of our events we work closely together with our partners and the sourcing and the CIO/IT community. By doing that we can determine how to create the best added value for our partners. And that is exactly what we like to do with you...

## WE CAN HELP YOU!

- Facilitate and/or claim the various disciplines of the sourcing and CIO/IT community.
- Build new and/or strengthen relationships with C-level guests, by invitations based on your wish list.
- Create more brand awareness and visibility among your targeted group.
- Nominate your customer or company for a TIMMIE Award.
- With one on one contact moments in a convivial and relaxed environment.
- Generate leads and even more important: Target Account Sales!



## PREVIOUS PARTNERS



## HOW DO WE DO THAT?

Besides networking, strengthening your relationships with (potential) clients and solely being visible as a company, we provide an additional range of opportunities to have these high-quality contact moments where you can trigger interaction ...and as a result of that, generate leads.